

# Build an eLearning Business to Grow Revenue



## PROPEL EXTENDED ENTERPRISE DISTRIBUTION

You have a learning management system (LMS) and premium content, but is your revenue flat? Are you eager to make a ROI on your eLearning investment? Scitent's PROPEL distribution platform integrates into your existing LMS (and AMS) so you can reach and sell to more learners. And, we're the only provider that offers Business Support Services — *included*.

### PROPEL™ Distribution Technology

- Easy integration into your existing LMS/AMS through standard APIs
- Business analytics and reporting dashboards
- Portals/Subdomains
- Advanced eCommerce
- Online Key Manager, for easy, on-demand course purchase and distribution to learners in organizations or via channels
- Track learner course activation, progress and completion

### eLearning Business Support Services



Sales and Business  
Development



Marketing and Creative  
Services



Financial Services  
and Reporting



Project Management



Call Center

### Advantages of Partnering with Scitent

No upfront cost for your organization\*  
(no annual fee, no per user fee)

Revenue Share Model (contact us to discuss options - percentage depends on how many business support services you need)

\*excludes SSO and course design

Scitent helps nonprofits, associations, healthcare organizations and for-profits launch and grow their eLearning business through market-leading distribution technology and services.